

## **THE NORTH WEST FORUM FOR FOOTBALL AND MENTAL HEALTH MATCH TWO: 7<sup>th</sup> November 2008**

Throughout the North West many organisations are beginning to harness the power of something that can bring many people of different ages and backgrounds in a community together to tackle mental health issues and difficulties – namely football.

Examples include the CSIP football league. This football league is supported by the Care Standards Improvement Programme (North West) and currently comprises of 20 teams from throughout the North West with guest teams from all over Britain.

Another example is the “It’s a Goal!” initiative that places a community mental health nurse in football clubs. Currently this runs at Old Trafford and Macclesfield Town’s Moss Rose Stadium. It will launch soon at Plymouth Argyle with an expected expansion into Stockport County in 2008.

At the current time, however, many of the projects using football work in isolation and are facilitated by people as an add-on to their posts. What is envisaged by the formation of the North West Forum for Football and Mental Health is the development of a group in which those using football in a mental health setting can support one another and develop ideas in collaboration with other people in the locality.

The forum will meet 4 times a year at the City of Manchester Stadium and will be open to anyone from any service that uses football in their mental health work. The forum is supported by staff from the University of Nottingham who will be involved in helping members of the groups evaluate their projects and services.

We would like to invite you to the second meeting of the forum which will take place on Friday the 7<sup>th</sup> of November at the City of Manchester Stadium from 10.00am until 4.00pm.

We currently do not have funding to be able to provide a lunch at the event therefore please bring your own lunch. There is a local Asda where you could buy something to eat.

If you or someone from your organisation would like to attend please contact Paul Evans on 07855 405567 or e-mail: paul.evans@manchester.nhs.uk

We hope you will be able to attend and look forward to seeing you there.

Paul Evans

Paddy McElroy

Alan Pringle

## **THE NORTH WEST FORUM FOR FOOTBALL AND MENTAL HEALTH**

The North West Forum for Football and Mental Health seeks to bring together mental health service users and staff working in the field of mental health who use football in their work.

The aims of the forum are:-

- 1. To share examples of good practice where football has been used as a vehicle to tackle mental health problems or issues.**
- 2. To develop joint working between organisations so that people can learn from each others experiences**
- 3. To work with researchers, primarily from the University of Nottingham, to help people develop tools and strategies to evaluate their projects and so help provide evidence of their clinical and cost effectiveness to help sustainability**
- 4. To develop effective strategies for dissemination of the good work being done across the region**
- 5. To help promote the whole concept of football as being a powerful vehicle for social inclusion and to tackle stigma and discrimination**
- 6. To develop a strategy to work towards seeking successful applications for monies from various bodies to help with the development, evaluation and dissemination of the work of the Forum**

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AND MENTAL HEALTH  
7<sup>th</sup> November 2008**

10.00 – 10.30 Arrival and coffee

10.30 – 10.45 Introduction **Update from Match One: 20<sup>th</sup> June 2008**  
Paul Evans, Grassroots Initiatives & NHS Manchester  
Alan Pringle, University of Nottingham

10.45 – 11.10 Presentation **Approaches to Evaluation**  
Professor Tim Crabbe,  
Professor of the Sociology of Sport and Popular Culture Sheffield Hallam  
University & Chair of Substance Co-op.

11.10 – 11.35 Presentation **Projects in Salford**  
**Cromwell House User Group (CHUG)**  
**Grassroots Initiatives Leisure Projects**  
Kevin Corran, Senior Community Care Worker, Salford Social Services &  
Grassroots Initiatives

11.35 – 12.00 Presentation **The Everton Experience!**  
Rob Thomas, Mental Health Football Co-ordinator, Everton FC

12.00 – 13.00 Lunch Break **Please provide your own lunch**

13.00 – 14.00 Forum time **It's your forum facilitated by Alan Pringle, University of Nottingham**  
Funding information from Dawn Tolcher, North West Regional Manager, The  
Football Foundation  
Sharing of ideas, information and contacts

14.00 – 14.30 Coffee Break

14.30 – 15.15 Planning time **The return leg** – planning the next meeting

16.00 Close